

## Dodds Memorial Rebranding and Community Outreach Campaign 2018

2018 brought fundamental changes to the marketing and advertising strategies of Dodds Memorials. Based on market research through surveys, it became clear that the company's focus on traditional granite tombstone sales had to expand and diversify to meet the changing market forces. Dodds Memorials changed its name to Dodds Memorials to reflect a movement from only providing memorials through granite monuments, to opening the possibility of memorialization beyond this traditional product offering. The new logo reflected this change by moving away from a monument themed logo to a new logo showing our commitment to making memories channeled through grief become lasting visions of love. This was accomplished by adding the eternal flame to our updated name. Thus, the new logo's modern lettering and flame demonstrate the new commitment that Dodds has to finding each family their last vision of love, through any means of memorialization that arises now and into the future.



To honor this new focus and new thinking, Dodds Memorials launched an ad campaign and two community event initiatives, Memories through Monarchs and The Champions Tour. The Memories Through Monarchs 5k Run and Butterfly Release was hosted by Woodland Cemetery in Xenia, Ohio. Dodds Memorials was the primary sponsor and event planner. Through cold and blustery conditions, over 30 walkers and runners participated in the memorial 5k. At the end of the event, Dodds Memorials offered a remembrance, and the butterfly release closed the ceremony. The funds raised through registration fees were donated to the cemetery road improvement fund.

At the end of October, Dodds partnered with the Wright State University Veteran and Military Center, to host The Veterans Day Champions Tour. This event featured a light breakfast, introduction to the services offered by the Center, and a charter bus tour of local Veterans' Memorials created by Dodds Memorials. Veterans and their families were able to tour each memorial while being provided a background to each memorial. The highlight of the tour was a talk and visit by the driving force behind the Ohio Korean Veterans' Memorial, Marine Sgt. Major Jim Snyder. Snyder described the process of creating the memorial and explained its features. The 87-year-old Korean War veteran and Purple Heart recipient interacted with the touring veterans and their families. The registration monies received for the event were donated to the Veteran and Military Center.

Dodds Memorials also updated its website to reflect the marketing shift, including a blog page dedicated to helping people prepare for the end of life through education and planning. New marketing materials, such as the Memorial Planning Guide, offer families new opportunities to

reflect on memories and to work through them in written form. The guide can then be brought to a Dodds Memorial Consultant, providing a foundation to create a Lasting Vision of Love. Dodds will always provide tradition memorials to those who choose them, but Dodds looks to the future to see what possibilities lie ahead. The memorial of the future is the impetus for the new name, Dodds Memorials. We have the same great company, with a renewed focus on finding the memorial a family wants, regardless of that the memorial becomes.

Attachments Provided:

Launch Ad

Light of Mine Ad

Memorial Planning guide

Preplan OUT ad

Butterfly Flier

Champions Tour Program

Champions Tour Invitation

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aware of my wishes, and  
comforted by my guidance."*

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MEMORIALS

CREATING LASTING VISIONS OF LOVE *for* CARING FAMILIES.



## 2018 Aspire Awards Entry Form

### 2018 Aspire Awards Entry Form

All MBNA members in good standing are invited to submit entries for the annual MBNA Aspire to Success Marketing & Public Relations Contest. MBNA's Aspire Awards were created to recognize monument builder companies that have drawn favorable attention to their companies, and in turn, to the industry through their specialized marketing and/or public relations campaigns.

Any publicity you've received during the contest year (November 1 of the previous year through November 1 of the current year) is eligible. This includes coverage by newspapers, magazines, television, new acquisitions, celebrated anniversaries or testimonial letters.

Up to three (3) winners will be awarded the handsome granite MBNA Aspire Award, a tall, polished trophy that adds elegance and interest to any member's lobby or bookshelf. Honorable mention entries will receive a certificate of merit suitable for framing. All winning entries will be featured in MBNews.

Be sure to have all relevant documents prepared prior to application; including photocopies of photographs, clippings, brochures, letters, invitations or company branded materials as you will be asked to upload those documents to the application.

If you have any questions, please contact MBNA's offices at (800) 233-04472 or email us at [info@monumentbuilders.org](mailto:info@monumentbuilders.org)

**Name**

Neil Fogarty

**Company Name**

Dodds Memorials

**Address**

123 W. Main St.  
Xenia, Ohio, 45385  
United States

**Optional Additional Uploads**

[PreplanOUT ad-xenia.pdf](#)

**Optional Additional Uploads**

[Butterfly Flier Final.pdf](#)

**Optional Additional Uploads**

[Champions Tour Program\\_OCT2018.pdf](#)

**Optional Additional Uploads**



**Phone Number**

(937) 3724408

**Email**

neil@doddsmemorials.com

**Detail your experience. It can be one item or event, or multiple events, or a year-long ad campaign; be creative!**

Dodds Memorial Rebranding and Community Outreach Campaign 2018

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**Please attach photocopies of any photographs, clippings, brochures, letters, invitations or company branded materials that relate to your entry.**

[Aspire Award Application 2018.pdf](#)

**Optional Additional Uploads**

[Launch ad - xenia.pdf](#)

**Optional Additional Uploads**

[light of mine ad - xenia branch.pdf](#)

**Optional Additional Uploads**

[Memorial Planning Guide FEB2018.pdf](#)

If you have any trouble uploading your documents here, feel free to email them to [info@monumentbuilders.org](mailto:info@monumentbuilders.org).

If you are completed with your submission you may click "submit". If you would like to review your submission, click the "back" botton.



# Memorial Planning Guide

Create a lasting vision of love  
for your loved one





## Creating a Lasting Vision of Love

Dear Families,

Memorialization is so much more than manufacturing a monument with someone's name on it. Memorialization begins in the hearts and minds of family and close friends, drawing from memories and experiences with their departed loved one. It includes grieving – not only allowing ourselves to experience the pain of our loss but also trudge through the time it takes to adjust to a “new normal” without that person.

Memorialization is also about personal and family legacy – ensuring that your departed loved one is honored for the life they lived and that generations to come can draw inspiration from their life. Memorialization, when we embrace the process, is central to our ability to heal from our loss...and to celebrate and preserve our family history.

This brings me to the purpose of this Memorial Planning Guide. We've created this guide from years of working with thousands of families. We've learned from them as well as from clergy, healthcare, and funeral home professionals.

I invite you to use this guide as a starting point in your memorialization process. While we may not know your personal story yet, we know what you're going through – not only from our own experiences but from supporting the many families we've had the privilege to serve throughout the years.

Supporting families like yours is our personal and professional mission – to help you create a lasting vision of love for your beloved. If we can be of any further help, please call us at a Dodds Memorials branch near you.



Warm regards,

A handwritten signature in black ink that reads "Neil Fogarty".

Neil Fogarty, President

A photograph of two hands cupping a lit candle. The candle is in a glass holder and has a bright flame. The background is dark, making the light from the candle stand out.

*I think we dream so we don't  
have to be apart so long. If  
we're in each other's dreams  
we can be together all the time.*

*– A.A. Milne (Winnie the  
Pooh)*



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*Matthew Morrison is a former pastor and memorial consultant with Dodds Memorials.*

## 3 Ways to be Present for Grief

By Matthew Morrison

There's no formula for grieving. We are each affected differently because we bring our own unique personality, experiences, and beliefs with us. These differences can be a reason why we struggle to know how to be helpful when our friend or loved one is grieving – or when someone is trying to be helpful to us.

This is also why the most important consideration when supporting someone is to simply be present with them. This means that our focus is on remaining comfortable with silence as we listen and sit still. This is often hard to do – we believe being helpful includes directing or advising. We feel like we should be “doing” something. Yet, it's often more helpful to offer an empathetic ear and our calm presence.

The suggestions to the right are just a starting point. It's hard for us to know exactly how to prepare for death and how to help people cope with it. The most underestimated gift we have to offer people is our time and presence. By practicing these skills today, you will be prepared for when you're needed the most.



### **Acknowledge the perspective and feelings of others.**

Our greatest hurdle to helping is our own perspective. We must be able to acknowledge our limitations of fully understanding someone else's pain. We can recognize that they are having their own experience, feelings, and perspective on what has happened. This requires us to see their hurt, acknowledge its powerful reality, and offer a safe space for them to process their pain with us.

### **Understand their grief without passing judgment.**

We also struggle to support someone when they make decisions we don't understand or agree with about what is best for themselves and their family. These decisions cover a range of issues from how they handle memorial services to when and how they choose to socialize. We might think they are moving on too quickly or not soon enough. When people do things we don't understand, it often leads to conversations of condemnation and condescension. It is our responsibility to listen, learn, and support them as they go through their process of grief without judging them.

### **Commit to them long-term as they find a “new” normal.**

After crisis moments, life may never fully return to normal – or “the way things were.” We need to allow people the time to establish their new normal. We can often create more stress for our loved one by sugarcoating the present or by pushing for a return to life as it was before their loss. Our responsibility is to be constant in our love and care through the transition to this new normal. Perhaps we can begin by offering to take care of practical, everyday things – cooking them dinner, doing their laundry, or mowing the lawn. Once they return to doing these tasks, we can turn our attention to longer term support – checking in on a consistent basis and engaging in face to face time with that person. We can remember to be there for them as holidays, anniversaries, and birthdays come – their first experiences without their loved one.



## Writing Loves a Writer...

Many of the families we've worked with have chosen to write a letter to their loved one. This can be especially helpful for children when they've lost a close family member. Either for yourself or another member of your family, we recommend this as a way to experience the range of thoughts and feelings you may be experiencing through this loss.

Please remember there is no wrong way to do it. This is an opportunity to express yourself in a direct way.

It may also be meaningful for your family to do something special with the letters. Some ideas include:

- 1) Placing them in your loved one's casket if they are to be buried.
- 2) Gather the family for a remembrance dinner.
  - a. Have each family member read their letter out loud.
  - b. Collect your letters in a jar that you've decorated in honor of your loved one. Keep the jar on your mantel and re-read these letters from time to time when you miss your loved one or need inspiration.
  - c. Hold a ceremony outside and place them in a small fire. Throughout history, across many cultures, fire has been a symbol for the transition from life to death. This can be a way for your family to send their love and prayers to your loved one.

Of course, there are as many ideas for how to best honor your loved one as there are families. Choose what will work best for you.

Dear \_\_\_\_\_,

When I think about saying goodbye to you, I feel...

Some of my favorite memories of spending time with you are...

I'm so grateful that you taught me...

Something I want you to know is...

I will always remember...

Love, \_\_\_\_\_

*Writing--and this is the big secret--wants to be written.*

*Writing loves a writer the way God loves a true devotee.*

*Writing will fill your heart if you let it.*

- Julia Cameron





## Remembrance for Today...and for Generations.

As you begin the process of planning the memorial service, think about what you and your loved one would like – the words, music, and other considerations to make your loved one’s service memorable and in honor of who they are and what they’ve meant to those around them.

The following questions serve as a meaningful start for what you’d like to include at the memorial service as well as other considerations, such as designing your loved one’s monument or other memorial.

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How should they be remembered? Were they known for their volunteerism or community activism? Did they serve in the Armed Services? Are there hobbies that define who they are? Did they have a distinguished career? What do you want them to be known for?

---

Was there a defining moment in their life that should be recognized?

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Is there a favorite charity or cause that you want people to donate to in their honor?

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Who had the biggest influence in their life? Is there a way you’d like to honor that person?

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Do they have a favorite author or musician? If so, are there special quotes, passages, or lyrics you think should be included in the service?

---

Who should speak at the memorial service? Are there dear friends or particular family members who your loved one would want to speak in their honor?

---

Are there particular religious or spiritual passages that would best honor your loved one?



*Remembrance is the only  
paradise out of which we  
cannot be driven away.*

— Richter



## Storytelling

Family and friends gathering to tell stories is one of the most important and powerful ways we can grieve and heal from loss. Storytelling can be formal, such as selecting key people from your loved one's life to tell a story at their memorial service or it can be ongoing, informal stories as life moves forward.

Take the time to identify your loved one's favorite stories and the stories about them that mean the most or illustrate who they are.

### Stories and books they loved

Is there a favorite book or story they read to their children? That they liked to hear during holidays? List them here.

### Stories about your loved one

List some of your favorite stories about your loved one – you may choose to write out the full story or, for this planning guide, simply write down a few words to remind you of the story.

...And who should tell them? Are their particular friends or family members who experienced these stories?

### Excerpt from *The Velveteen Rabbit*

by Margery Williams

"What is REAL?" asked the Rabbit one day, when they were lying side by side near the nursery fender, before Nana came to tidy the room. "Does it mean having things that buzz inside you and a stick-out handle?"

"Real isn't how you are made," said the Skin Horse. "It's a thing that happens to you. When a child loves you for a long, long time, not just to play with, but Really loves you, then you become Real."

"Does it hurt?" asked the Rabbit.

"Sometimes," said the Skin Horse, for he was always truthful. "When you are Real you don't mind being hurt."

"Does it happen all at once, like being wound up," he asked, "or bit by bit?"

"It doesn't happen all at once," said the Skin Horse. "You become. It takes a long time. That's why it doesn't happen often to people who break easily, or have sharp edges, or who have to be carefully kept. Generally, by the time you are Real, most of your hair has been loved off, and your eyes drop out and you get all loose in the joints and very shabby. But these things don't matter at all, because once you are Real you can't be ugly, except to people who don't understand."





## Raindrops on Roses and Whiskers on Kittens

Many of us are familiar with Julie Andrews' most famous role as Maria from *The Sound of Music*. During a particularly bad thunderstorm, she sings to the children to calm their fear. Her universal message is that when we think about our favorite things, we won't feel as bad as we did. Use this space to record some favorite things.

For memorial planning – and to help our family through their grieving process – it may also be helpful to think about and gather our favorite things around us.

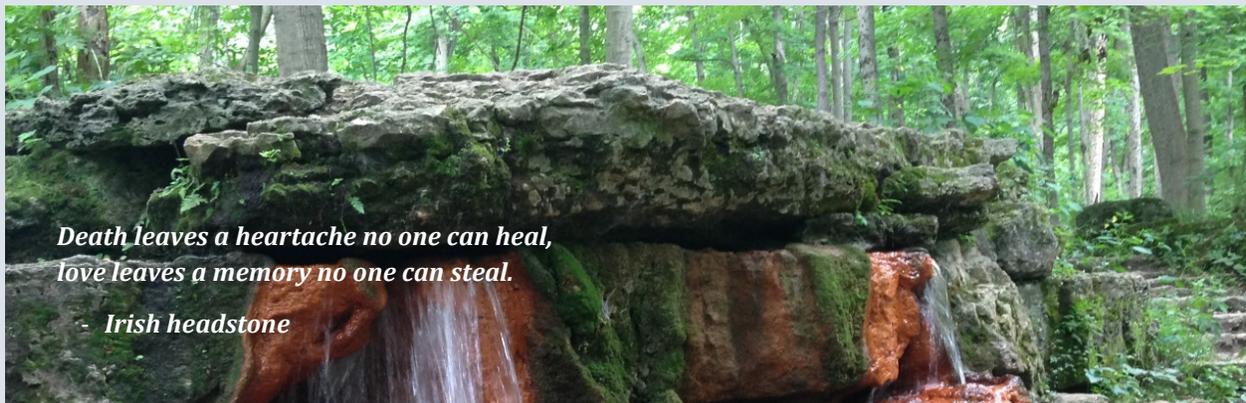
### Places and activities

For both your loved one and members of your family, list the places and activities that were favorite things to do. From walks in the park to favorite restaurants to playing music – or social or sporting events – making plans with your family to enjoy some of these things can engender meaningful family time for storytelling or just being together in support of each other.

### Belongings and keepsakes

It can be healing to offer one of your loved one's favorite things to family members and close friends. It can be a way for them to process their grief while feeling connected to them.

Is there a favorite shirt or other item of your loved one's that a family member would wear to help their grieving process? Are there important items that can be made into a shadowbox? For instance, if your loved one was a cook, you can use their favorite wooden spoon, a recipe page, and their oven mitt and frame in a shadow box. Hang it in your home, or the home of a family member who would benefit from such a gift.





## Life Celebrations

You've now written letters. You've identified how you want your loved one to be honored and the stories that are important to tell. Now, we want to dedicate a page to planning what you want your loved one's life celebration to include.

When we talk about creating a lasting vision of love, we think of that vision as all inclusive – from how we grieve to how we gather together in their honor, to how we choose to memorialize our loved one for this and future generations.

### Gathering

Do you want a large group of family and friends or a more intimate setting? Formal or informal? When should the celebration happen – right away or later on? These are just a few questions you may want to consider in your planning. Use this space to write down your ideas and preferences.

### Food, Music, and Activities

What sort of food would you like to serve? Family recipes? A particular cuisine your loved one enjoyed? Catered or potluck? Live music or CDs of your loved one's favorite musicians? Any special songs or hymns? Here, you can write down your ideas for what would work best to create the right celebration for your loved one.

### Location

Indoors or outdoors? At your home or a rented space? Should it be decorated with a formal tone or more relaxed? Is there a theme that best expresses your loved one's life and legacy? Write down your ideas and wishes for where to hold the memorial celebration.



Be sure to follow us on Pinterest for celebration ideas and more.



## Designing Your Loved One's Memorial

Please use these two pages to sketch ideas for what you envision for your loved one's memorial. Use a pencil and consider the shape of the monument. Think about what you'd like written on it and any images you'd like added – such as a religious symbol, a military designation, a favorite pastime or other image that represents who they are and how they lived. You may choose to design a monument with a custom shape.

Sketching your ideas is a great way to generate ideas and will help you work with a memorial designer when the time comes. Be sure to bring this Memorial Planning Guide with you when you visit your local Dodds Consultant.





## Designing Your Loved One's Memorial

Dodds Memorials  
Online at



[www.doddsmemorials.com](http://www.doddsmemorials.com)



[www.facebook.com/doddsmemorialsOhio](https://www.facebook.com/doddsmemorialsOhio)



[www.pinterest.com/doddsmemorials](https://www.pinterest.com/doddsmemorials)



123 W. Main Street  
Xenia, OH 45385

THIS LITTLE LIGHT OF MINE  
*How should I ensure it shines?*



**TALK TO DODDS.**

We will help you ensure that your wishes are expressed your way with our free preplanning guide.

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Same tradition of compassion.  
New online resources to help.

*Visit us at:* [www.doddsmemorials.com](http://www.doddsmemorials.com)

For over 100 years, Dodds memorials has been providing a tradition of compassion and creativity in memorializing your loved ones. As we expand our services, we invite you to visit our new website to learn about all the ways we can help you to keep your loved one's memories burning brightly.

CREATING LASTING VISIONS OF LOVE *for* CARING FAMILIES.

**CALL: (937) 372-4408**



The WSU Veterans and Military Center

HONORED and PROUD TO PRESENT THE  
VETERANS DAY CHAMPIONS TOUR

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Compassionate memorial consulting and expert craftsmanship. Since 1864, serving Ohio families and the communities in which they live.

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# Veterans Day Champions Tour

Honor Your Veteran.  
Celebrate Our Community.

CREATING LASTING VISIONS OF LOVE for CARING FAMILIES

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Regional branch offices:

DAYTON ∞ LEBANON ∞ MIDDLETOWN ∞ MILFORD ∞ SPRINGFIELD ∞ XENIA

[www.doddsmemorials.com](http://www.doddsmemorials.com) ∞ (937) 372-4491



## Honor Your Veteran

On behalf of Wright State University and the Veteran and Military Center, we're grateful and honored to host our Champion Tour this morning. Serving veterans throughout the Dayton Region, the Veteran and Military Center was founded to provide direct support for all veteran and military connected students as they transition from the military to college and from college to their career.

More than that, and our chief aim, we are committed to creating an environment where veterans feel they belong as they pursue their educational and professional goals. From assisting student-veterans in utilizing their G.I. Bill educational benefits to expanded academic, career, and leadership skills support, we strive to facilitate real fellowship and community among all student veteran and military-connected individuals.



As for this morning's Champions Tour, and on behalf of everyone at the VMC, we are so honored to have you join us.

We're particularly grateful to Dodds Memorials for partnering with us to bring veterans and their families together to honor and remember all those who have committed themselves in service to our country. Dodds came to us this past spring with the idea for this event and their hard work and commitment to our area veterans has made it possible for us to be here today.

Our newest effort is the creation of the Champion Garden. The Champion Garden has a simple but powerful premise – we want to offer our community the opportunity to honor the champions in their lives who have supported them throughout their military service and their transition back to civilian life. Especially for our combat veterans, we know how important it is to create a community of family, friends, and professional resources.

We hope you enjoy the Veterans Day Champion Tour – as I've come to learn, Dodds Memorials has been partnering with communities and veterans' groups for decades to create lasting testimonials to our region's culture of service and sacrifice to our great nation.

Seth Gordon, Ph.D.  
Director, Veterans and Military Center  
Wright State University

You inspire us everyday to  
celebrate our community.



Thank you for your service and sacrifice for us.

## Celebrate Our Community

The Veteran and Military Center is truly a regional treasure. Their mission to support veterans is surpassed only by how dedicated they are to building and supporting a close-knit and positive community.

Our theme today is Honor Your Veteran, Celebrate Our Community. As Dr. Gordon points out, the VMC's mission, what they do every day, is in service to honoring our veterans.

Memorialization is so much more than manufacturing a monument with someone's name on it. It's about personal and family legacy – ensuring that your departed loved one is honored for the life they lived from which generations to come can draw inspiration. Memorialization, when we embrace the process, is central to our ability to heal from our loss...and to celebrate and preserve our family history.

And, so, today, we hope that as we honor the veterans in our presence, we also take a moment to recognize that today – and every Veterans Day – is an opportunity for us to celebrate. We celebrate the more than two centuries since citizens in our communities have committed themselves in the defense of our country, our neighbors, and our homes. Indeed, for those who have sacrificed their lives in service to our country, we know that mourning their loss allows us to then celebrate our communities – knowing that our bonds of family and friends is often what inspires our sons and daughters to enlist in military service.



We've been incredibly honored over the years to be included in the design and creation of more than two dozen veteran memorials throughout our region. We are equally honored, and humbled, to present today's celebration of our veterans and the Champion Tour.

Neil Fogarty  
President  
Dodds Memorials



# Champion Tour Map



YOUR ITINERARY *for* THE VETERAN'S DAY CHAMPION TOUR



# Veterans Voices Project

"The most obvious issues that are associated with veterans are the invisible injuries that they suffer as a by-product of their service.

"The issue with working with veterans...if you tell them to do anything that's going to be good for them, they won't do it... because they're trained to be selfless.

"If you tell them, do this for another veteran or for the community, they're all over it."

"So, how do you help people navigate that kind of trauma? And in my brain, the only other people that could really do that were other combat veterans.

"The Veterans Voices Project is an oral history project. They go out and they gather these oral histories."



"This provides a way for people who probably aren't going to write, to record their story. And record it in a setting with somebody else who has experienced those things...it lets the conversation become a lot more candid."

Interested? Email the Veterans Voices Project at [veteransvoices@wright.edu](mailto:veteransvoices@wright.edu) or stop by the VMC at 131 Allyn Hall

# The VMC Champion Garden

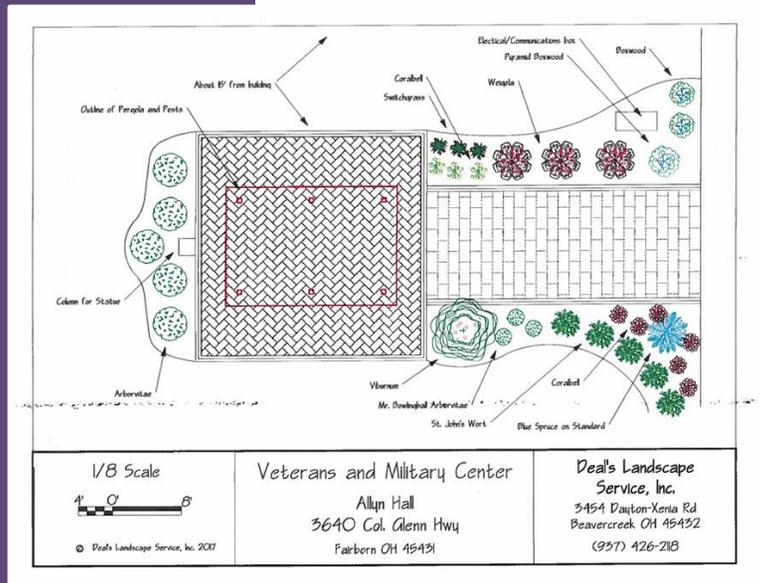
Please consider your generous contribution today. In addition to your donation, we are equally interested in your story! What inspires you to contribute to the Champion Garden?

For more information, please contact Seth Gordon, Director of the VMC at (937) 775-5550.



"WE ARE EACH OTHER'S CHAMPION."

The Veteran and Military Center (VMC) Champion Garden will be an outdoor space dedicated to all who have championed Wright State student veterans. We will create a space for the community to demonstrate their commitment and support for special veterans in their lives. It will also be a space for veterans themselves to honor their personal champions, be it their spouse, parent, sibling, or friend. Above all, we hope the VMC Champion Garden will be a space that honors the support that veterans and the military connected share among themselves.



## Ohio Korean and All Veterans Memorial



Often called "The Forgotten War," the Korean War, along with the dedication and sacrifices of its veterans, are remembered here at the state's official memorial. A 475-ft. All Veterans Walkway acknowledges the 8,182 men and women from the U.S. who were declared missing in action. At the end of the walkway stands the 13-foot tall bas relief statue of a Korean War soldier. In front of the statue are granite pieces listing all of the more than 3,000 Ohio soldiers killed in action.

In 1990, Jim Snyder was the president of the newly formed Korean War Memorial Committee. A retired US Marine Corps Master Sergeant, he was one of the "Chosin Few," a survivor of the infamous Chosin Reservoir battle.

With a scale model of the memorial created by Dodds Memorials craftsmen, the committee was able to lobby the Ohio Legislature. This effort convinced legislators to vote this site as the home of the Ohio Korean Veterans Memorial. Dedicated in September 1995, it took five years for a small Dayton-based committee to create their vision of honoring all of Ohio's Korean War Veterans.

## Kettering Veterans Memorial

## Beavercreek Veterans Memorial



The City of Kettering, Ohio commissioned their Veterans Memorial in 2008, designed and built by Dodds Memorials, to depict all five branches of U.S. military service – Army, Navy, Marines, Air Force, and the Coast Guard. The memorial park resides at Delco Park in the heart of Kettering with the memorial itself comprised of five laser-etched slabs of granite, one for each branch of service.



In 1998, Mark Marderosian, chairman of the newly formed Beaver Creek Veterans Committee, invited Dodds Memorials chairman, Eric Fogarty, to meet with the committee to discuss their vision for a veterans memorial. One of the challenges the committee faced was raising the money to fund the design and installation of the memorial. With Dodds' experience assisting other veterans' groups, the committee was able to dedicate their time and energy to successfully achieving their goal. The completed memorial, which stands on North Fairfield Road in Beaver Creek, has a five-sided base, representing each branch of U.S. military service. This base acts as a platform for the 15-foot column which is topped with a bronze globe and eagle. The memorial was dedicated in 2000.



# Memories through Monarchs



**April 28, 2018**

*Woodland Cemetery, Xenia Ohio*



**Saturday April 28, 2018**

**9:30 am Sign in and Registration**

**10:00 am Run/Walk starts**

**Woodland Cemetery 281 Dayton Ave. Xenia, Ohio 45385**

**Memorial Butterfly release will begin at 11:30**

**If you would like to purchase a butterfly please stop by Woodland Cemetery or**

**Dodds Monuments at 123 W. Main St. Xenia, OH 45385**

**Or contact Desiree Roose at [events@doddsmonuments.com](mailto:events@doddsmonuments.com)**

**Butterflies are \$7 and all proceeds from this event go to road restoration at  
Woodland Cemetery**

**For More information on the 5K or to register online please visit:**

**<https://www.active.com> and search for Memories through Monarchs**